

# Product Consultant FAQs

***Q: What does a product consultant do?***

A: I help businesses refine their product strategy, align features with customer needs, and optimize growth.

***Q: Can you assist with both early-stage and scaling products?***

A: Yes, I work with startups on MVPs as well as established companies on product expansion.

***Q: Do you also handle execution or just strategy?***

A: I provide both strategic guidance and hands-on support depending on your team's needs.

***Q: How do you usually work with teams?***

A: Through workshops, roadmap reviews, and ongoing advisory calls.

***Q: What's the typical engagement length?***

A: It can be a one-time consultation or a longer engagement (1–3 months) depending on complexity.