



2025 SERVICES

INNOVATIVE SOLUTIONS
FOR BUSINESS SUCCESS

JASONHOGAN.CA



Professional Background

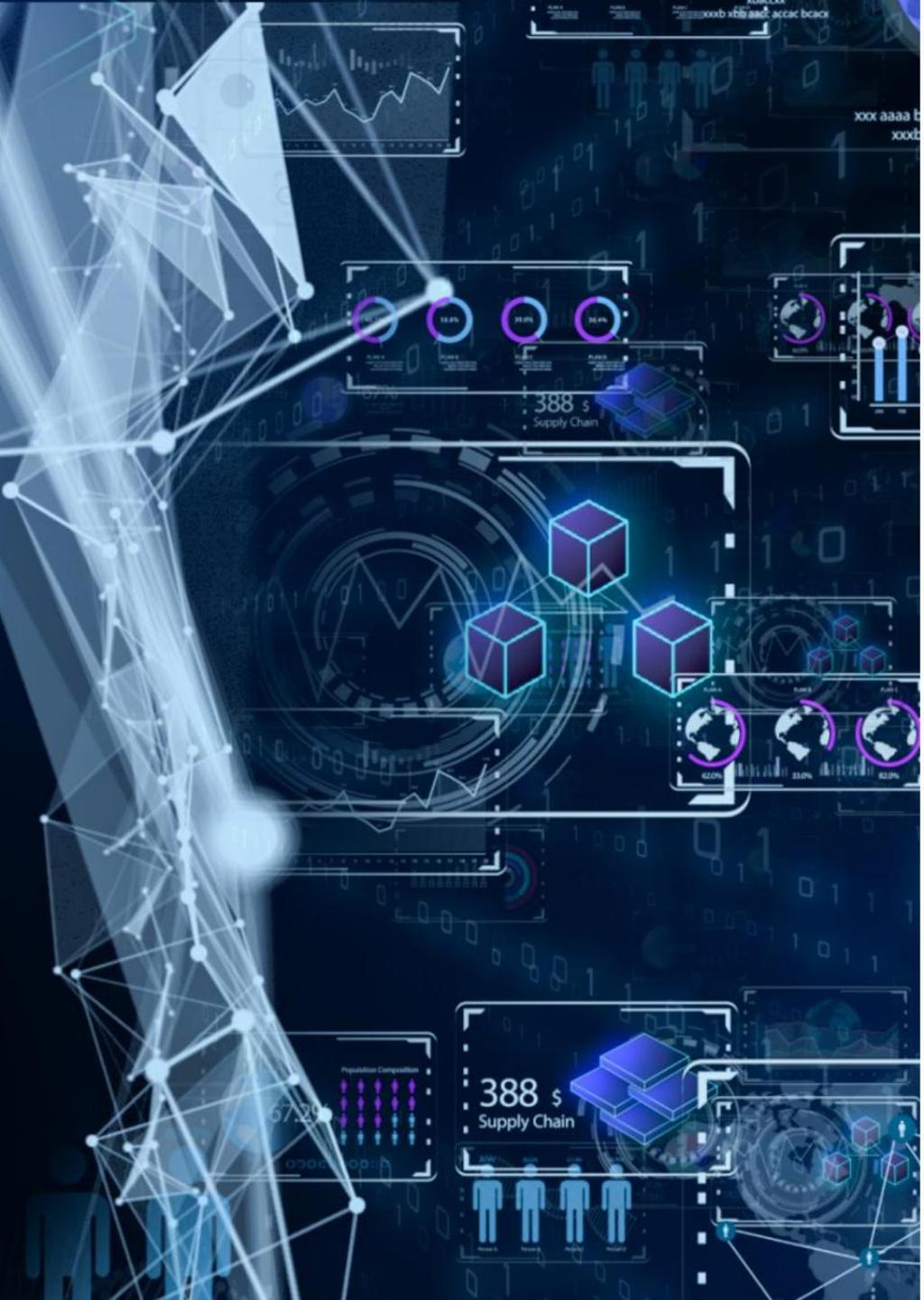
With 25 years of experience in Information Technology, I specialize in Web Development, AI Automation, Multimedia Development, Training and Course Development as well as providing Technical Support and Technical Consultations.

Leadership in Technology Innovation

Former Lead of Innovative Technologies at Alberta Blue Cross, focusing on advancing technology solutions into existing business processes to improve efficiency. Now Jason works with AI and brings task efficiencies to a whole new level.

Award-Winning Creator

I have created award-winning tools and web applications, emphasizing user-friendly design and functionality.



What services do I offer?

Web Development Services

I build mobile responsive websites that are user-friendly and tailored to your client needs. I build solutions with WordPress as well as completely custom web applications that now incorporate AI..I can help you get more traffic to your site.

Multimedia Development

I create multimedia such as marketing videos, tutorial videos, presentations, voice overs, courses and I can train your employees both in class and remotely.

AI Automation Solutions

I create AI automations that work technology into your existing processes, improving efficiency and productivity for businesses and personal life.

Technical Support

I help support small and medium sized businesses with all their IT needs or their overflow work.

As you flip through these pages, you will learn more about each service offering.

Web & AI Solutions That Drive Results



[Website Development](#)

I offer comprehensive website development services, including WordPress and custom web application solutions tailored to meet client needs.

[SEO & Performance Optimization](#)

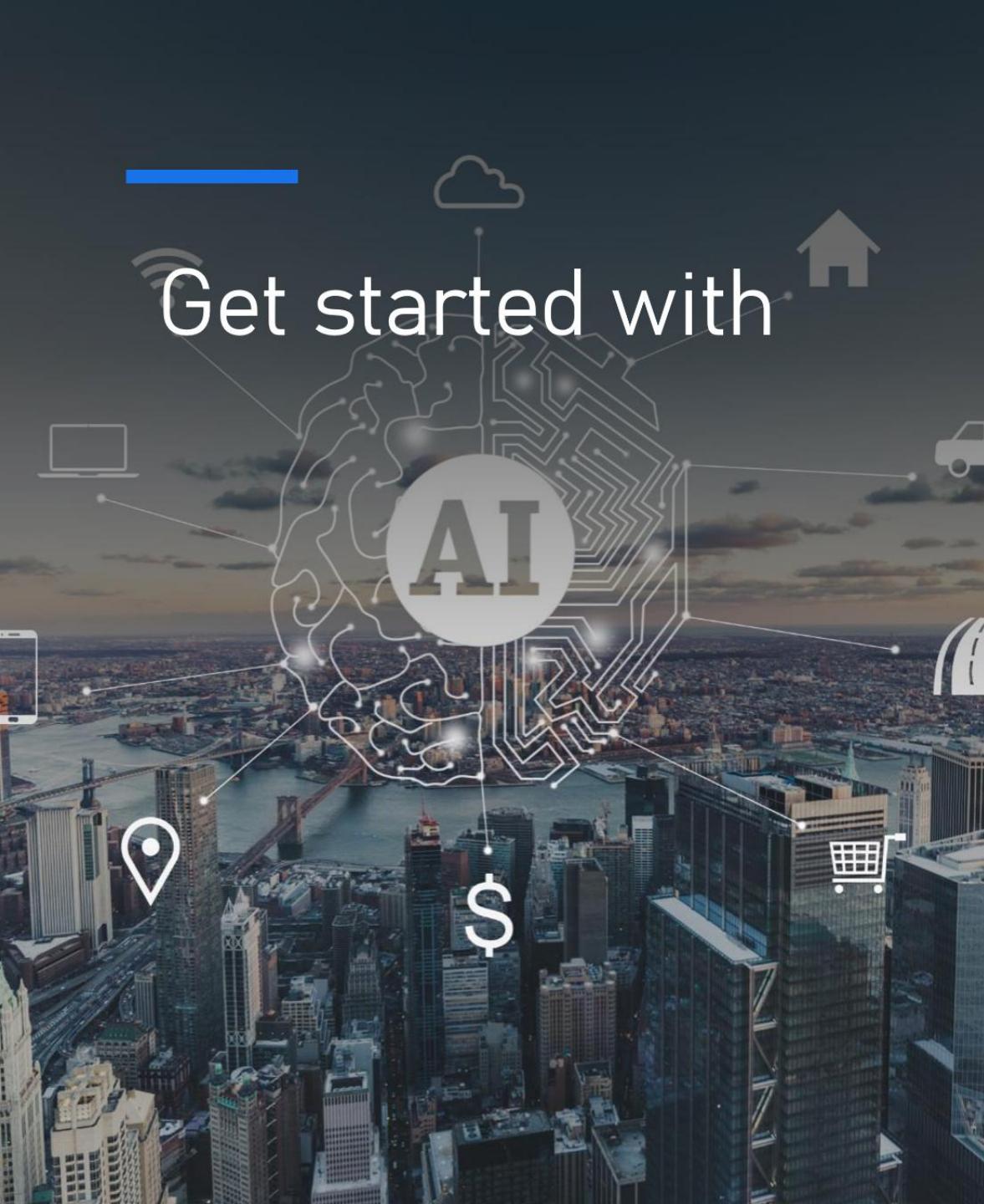
I can boost your online traffic by improving your on page and technical SEO scores combined with a long tail keyword strategy.

[SharePoint Design and Support](#)

I can design your SharePoint site to best support your workflows and departments. I can administrate your M365 tenant and get you on the M365 Cloud.

[AI Automations](#)

I build AI automations into websites that can handle complex marketing funnels, empower ecommerce solutions selling digital products and so much more!



Get started with

AI Automations

I can build customized automations with AI to improve the efficiency of your existing processes and free up your staff to do other more important tasks.

Lead Capture Automation

I offer a wide variety of lead capturing AI solutions. I can build scrapers, forms and a variety capture tools for your website and SharePoint. I can provide you with a list of who has been on your website by using AI and checking their cookie files to identify.

Automated Communications

I can perform a mail merge in seconds and with many more personalization options as well as branded communications that stand out in your client's inbox.

AI Chatbot Support

AI-integrated chatbots provide 24/7 customer support or support for your team. Chatbots can be built into your website, SharePoint or into Teams.



Clear. Captivating. Multimedia.

[Video Production](#)

I specialize in providing high-quality video production options to small and medium offices that want to compete with the big fish.

[Corporate Training Videos](#)

I create corporate training videos, courses, onboarding content, and engaging walk-throughs to facilitate learning.

[eLearning Development and LMS](#)

I develop eLearning courses, training systems (LMS) and provide consultations.

[Voiceovers](#)

I have a wealth of experience creating voice overs and now with AI, I am able to provide even better quality and variety.

Technical Support



Technical Support

I provide remote desktop support to small and medium businesses assisting employees with connecting printers and troubleshooting various computer issues.

Knowledgebase & Documentation

I can create documentation, knowledge bases and AI that can serve answers to both your staff and customers.



Notable Projects

[SharePoint training and Course Development](#)

Trained over 1200 employees on SharePoint to date, improving their skills and collaboration within their organization.

[Edmonton North PCN LMS and Diabetes Course](#)

I build a completely customized LMS for the Edmonton North PCN to provide both internal and external courses.

[Alberta Blue Cross Employee Recognition System](#)

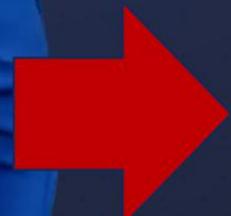
Developed the Alberta Blue Cross employee recognition system to enhance employee engagement and motivation servicing the entire organization as a first of its kind.

[Alberta Blue Cross Mobile Claim Submission](#)

Created a mobile claim submission website for Alberta Blue Cross to improve user accessibility and convenience.



I CAN GET YOU
STARTED USING AI



- Award-Winning Expertise
- As a 3x IABC Award Winner, I bring recognized expertise to every project, ensuring quality outcomes.
- Extensive Training Experience
- Having delivered over 100 training sessions, I provide valuable insights and effective learning experiences.
- Real-World Experience
- Real world xperience working with both enterprises and small businesses, making me adaptable.

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