

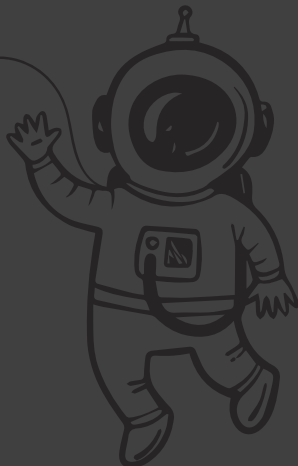


creaticaTM

CREATE. IDEAS.

STRATEGY / CONTENT / EXECUTION

an introduction



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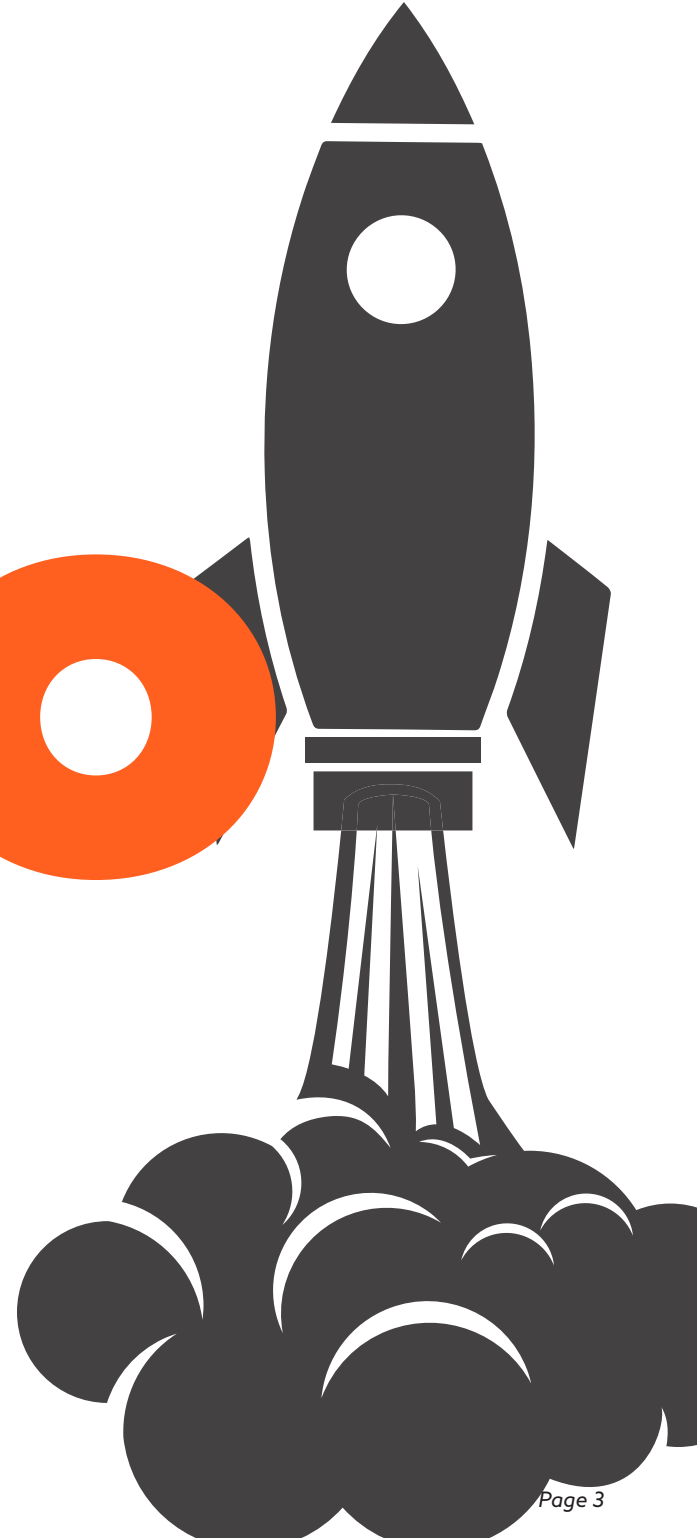
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B O R I N G L E G A L S T U F F

who

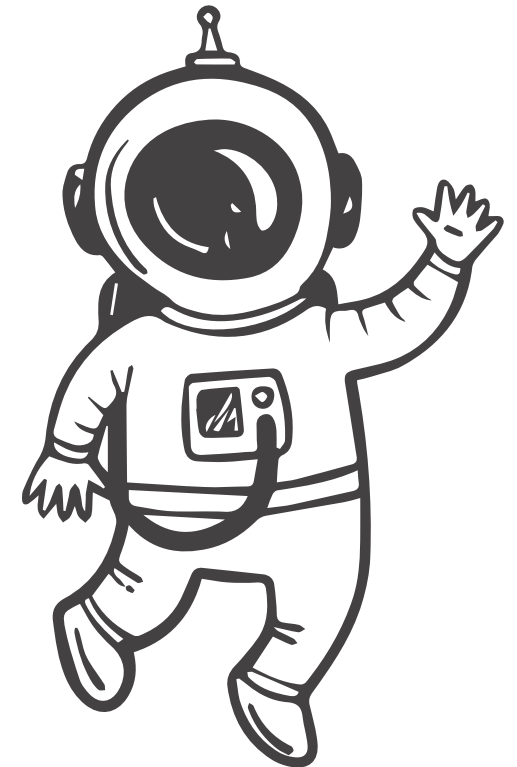
WE ARE



We are a team of creative nerds based in Toronto, who love to tell our clients' stories by providing branding, marketing, and content solutions through our in-house design and video production facility.

Yes! In-house production indeed.

Tell me, how many creative agencies can actually say that?



what
WE DO

The logo consists of the word 'what' in a large, bold, orange, lowercase sans-serif font. Below the 'h' and 'a' of 'what', the words 'WE DO' are written in a smaller, orange, uppercase sans-serif font. To the right of the word 'what', there is a dark grey graphic element that starts as a thick, curved line resembling a smile, which then transitions into a stylized rocket ship pointing upwards and to the right.



We are an award-winning agency, helping organizations discover their **true identity** and unite with their **ideal customers**.



specialization



#strategy

- #brand-strategy
- #marketing-strategy
- #content-strategy



#content

- #corporate-identity
- #content-creation
- #web-design



#execution

- #marketing-campaigns
- #analytics-monitoring
- #social-media-deployment

H I G H W A Y T O S U C C E S S

services

#brand-strategy #corporate-identity
#marketing-strategy #content-creation
#web-presence #video-production
#marketing-campaigns #motion-graphics
#analytics-monitoring #cinematography
#promotional-photography #creative-writing
#social-media-management #2d-3d-animation
#tv-commercials #live-event-stream
#marketing #package-designing

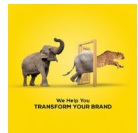
solutions



STRATEGIC
brand
consulting



INNOVATIVE
digital online
transformation



creative
marketing
CAN TRANSFORM YOU



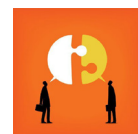
corporate
training
MATERIALS



content
strategy
AND PRODUCTION



customer
experience
DESIGN



corporate
communication
SOLUTIONS

CREATE • IDEAS



our proven process*



* Due to budget and project requirements, some processes may not be implemented

OUR SECRET RECIPE

creative team with over **155 years**
of combined experience

in-house design, animation,
video and sound production studios

full production house with
cinema cameras and green screen facilities

100% IN-HOUSE EXPERTISE
0% OUTSOURCING

why

T H E Y C H O O S E U S



SAYS IT ALL



SOME BENEFICIARIES



8 more winnings
plus **11** nominees

A W A R D S

where

WE ARE LOCATED

best place in the world!

THE **6IX** toronto/canada





3... 2... 1...

let's launch your rocket

get started today!

1.416.731.1188 • info@creati.ca

Toronto

14-6 Curity Ave, Toronto, ON M4B 3L8

Markham

8-421 Bentley St., Markham, ON L3R 0H7

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