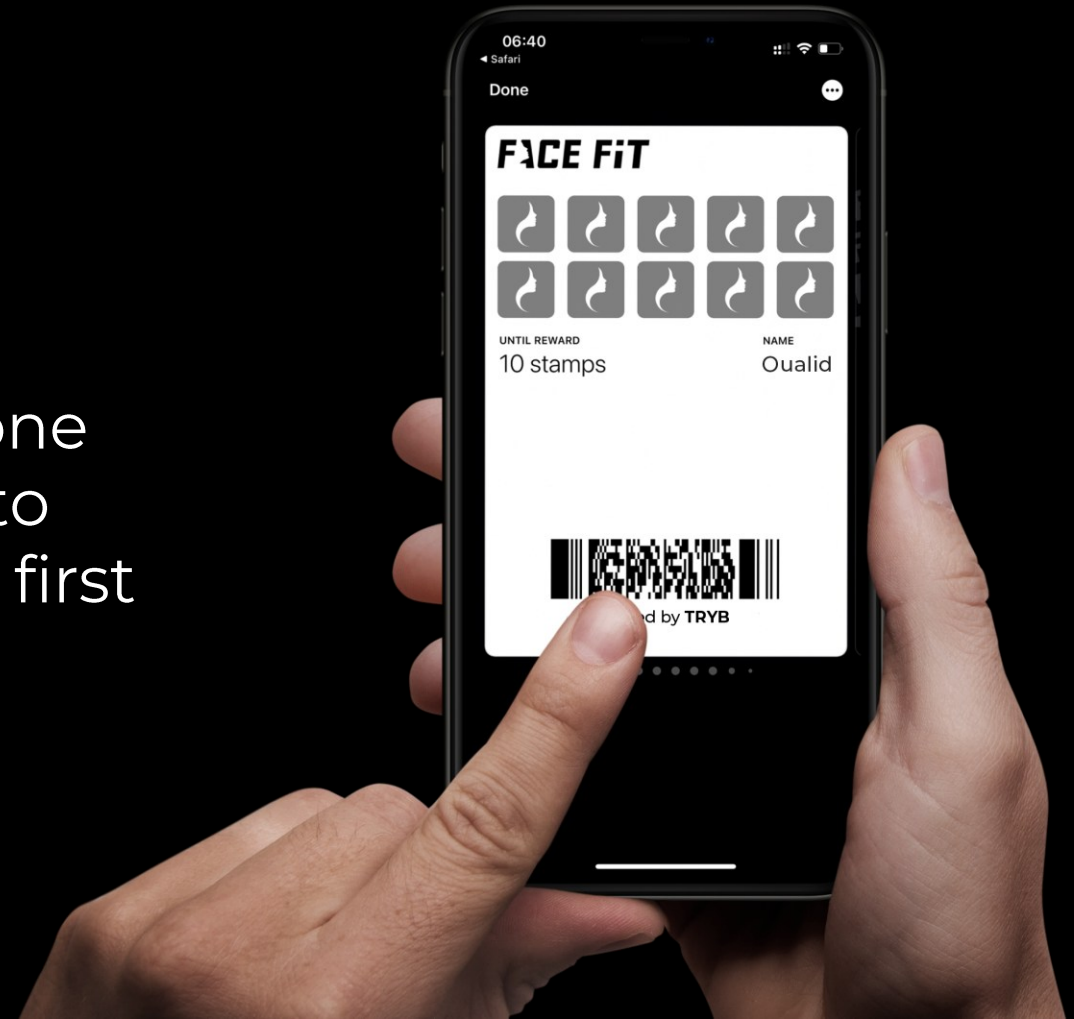
TRYB

www.trybloyalty.com

We will turn your one time customers into regulars after their first visit

Digital cards for Apple Wallet and Google Pay

Pay G Pay GDPR ready

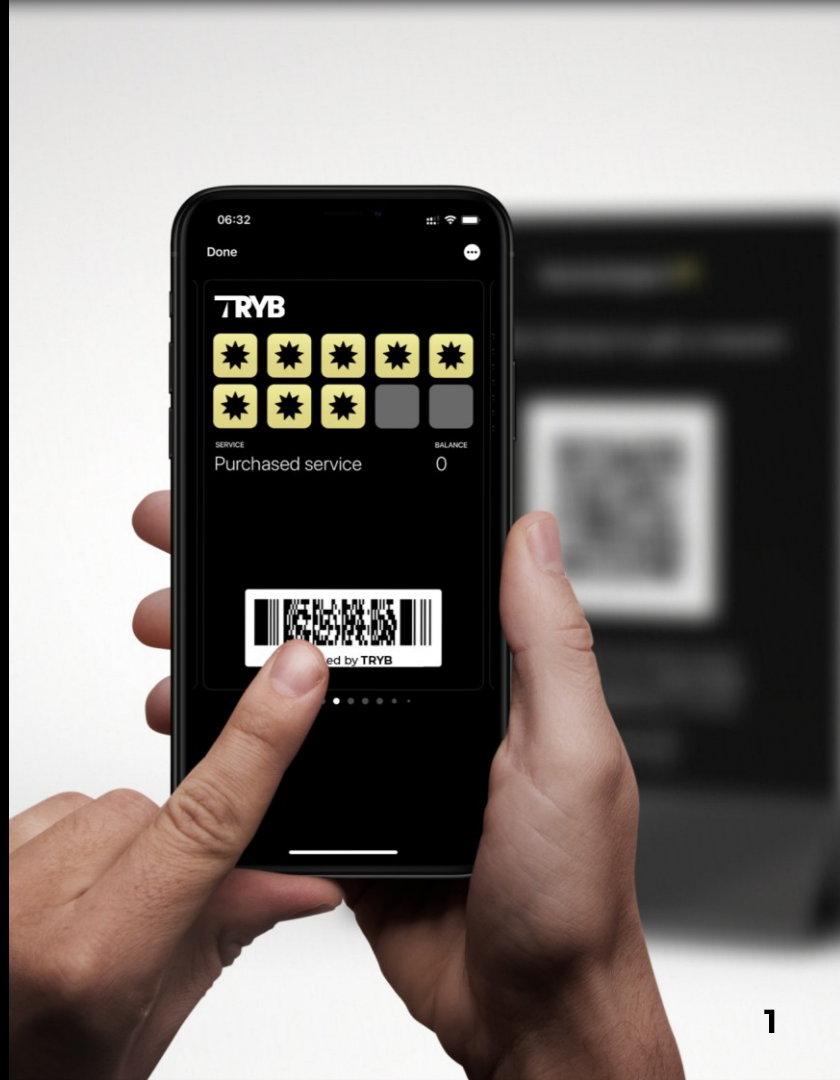


About Us

Welcome to TRYB Loyalty, a pioneering digital loyalty card service that is transforming customer-business interactions. Our innovative platform empowers businesses to effortlessly create and manage personalized digital loyalty cards, enabling customers to earn exclusive rewards and enjoy discounts. However, our mission goes beyond traditional loyalty programs. We are dedicated to creating a more rewarding world for everyone.

At TRYB Loyalty, we enable businesses to give back to their customers and communities in a streamlined and impactful manner. We are driven by a deep passion for fostering mutually beneficial relationships. We appreciate your time and invite you to explore further to gain a comprehensive understanding of our offerings.

Experience the power of uniqueness and join our tribe today!



Digitize your promotions and earn more

Elevate your loyalty program with our digital solutions, eliminating the need for physical loyalty cards, coupons, and subscriptions. Seamlessly integrate digital cards into Apple Wallet and Google Pay, providing your customers with convenient and accessible rewards.

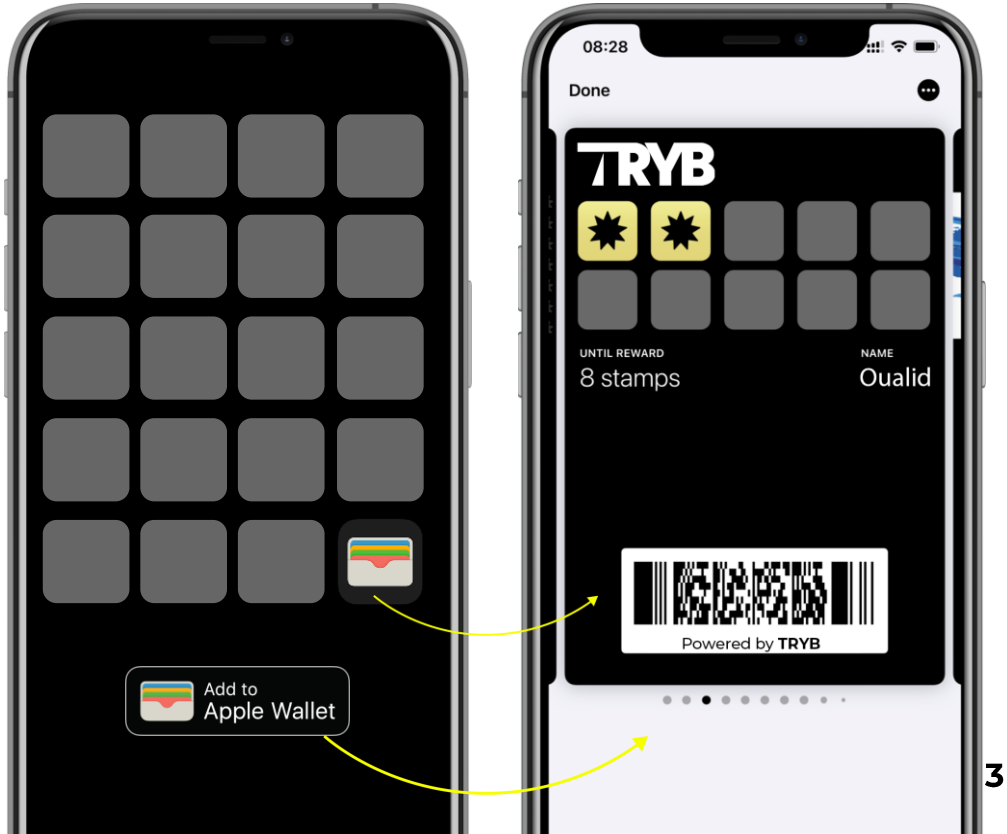
Experience the simplicity of customization with TRYB Loyalty. Craft a unique digital card in just 15 minutes, empowering you to take control of your loyalty program without the requirement of hiring marketing or technical experts.

How it works

TRYB Loyalty cards are stored on your customers' phones by native apps:

1. **Apple Wallet** (for iOS)
2. **Google Pay** (for Android)
3. **PWA App** (for iOS and Android)

There will be no need to install these apps since they are already pre-installed on all iPhone and Android phones and don't require internet connection to function.



Problem

The average cost of attracting a new customer for an SME is €50

Customers come only once and never return

Developing your own loyalty app costs too much

Giant loyalty aggregators are not interested in working with small and medium businesses

Solution

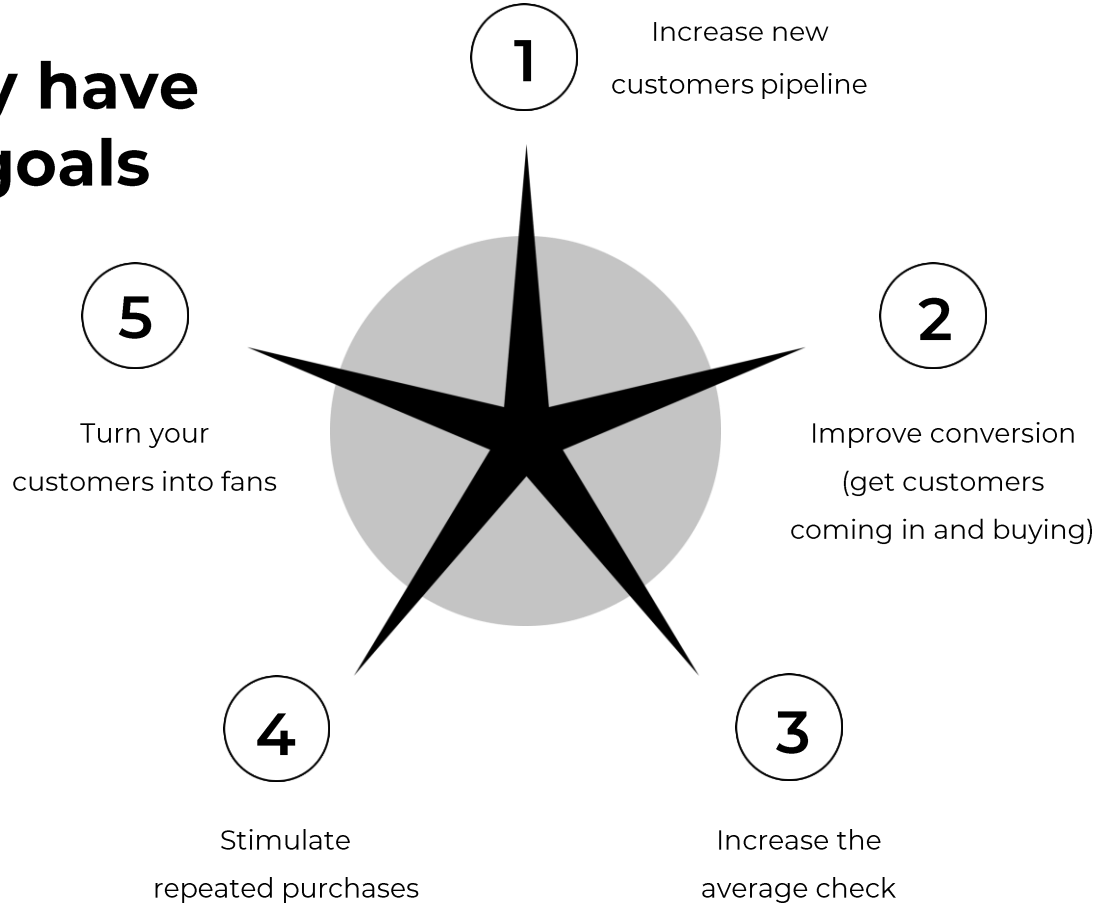
Getting a new customer costs less than €2 with us

We turn one-time customers into regulars after their first visit

We give you all the features of a stand-alone loyalty service without the development costs

We understand the needs of SME's and provide a tested solution

You only have 5 main goals



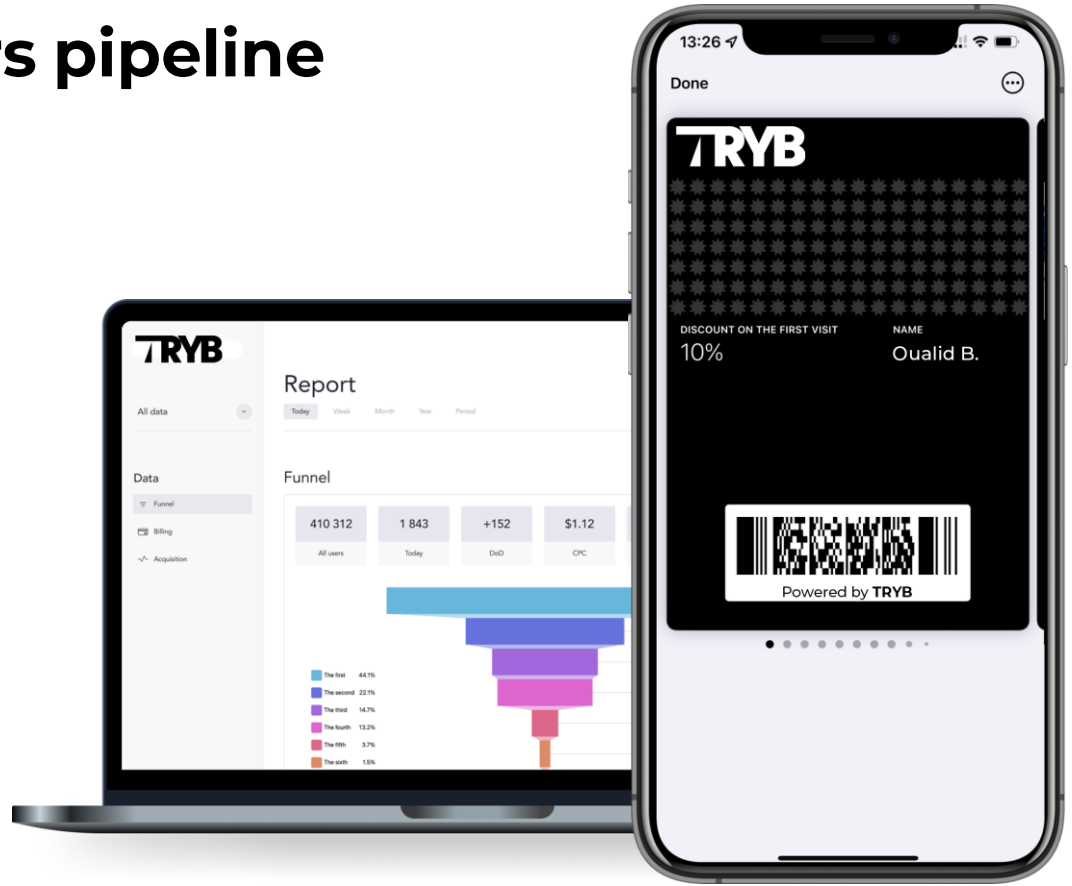
1. New customers pipeline

DIGITAL COUPONS

Create coupons for all your advertising channels

Analyze the effectiveness of each separate channel up to a single Euro.

1. Place a link to a lead-form in your advertisement
2. Launch the campaign and monitor its effectiveness
3. Use PUSH notifications to bring customers back to your business automatically



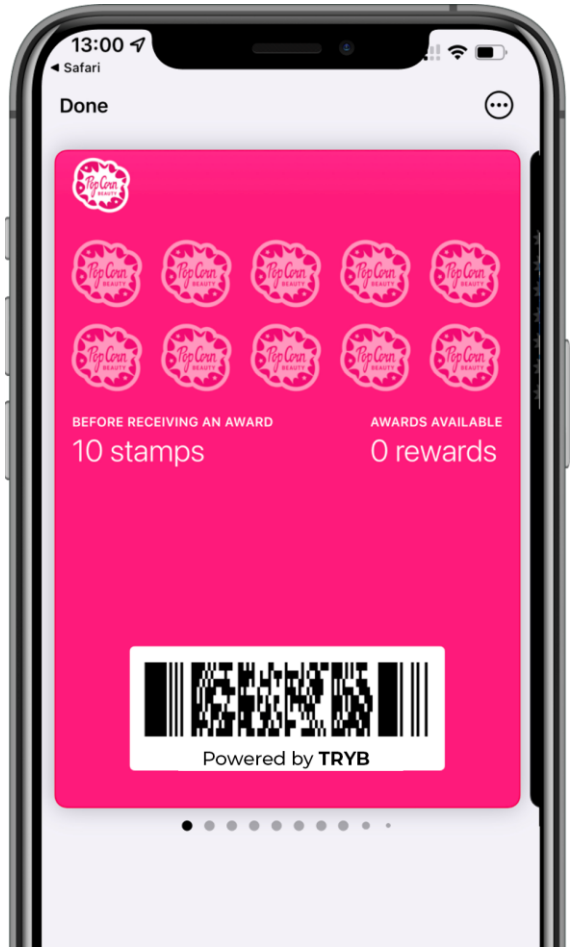
2. Improve conversion

by **engaging and drawing customers into your promotion.**

Create any type of promotion
with your custom design, logo
and contact details.

Use the most popular loyalty technics:

1. **Stamp card**
2. **Reward card**
3. **Membership card**
4. **Discount card**
5. **Cashback card**
6. **Digital coupon card**
7. **Multipass card**
8. **Gift card**



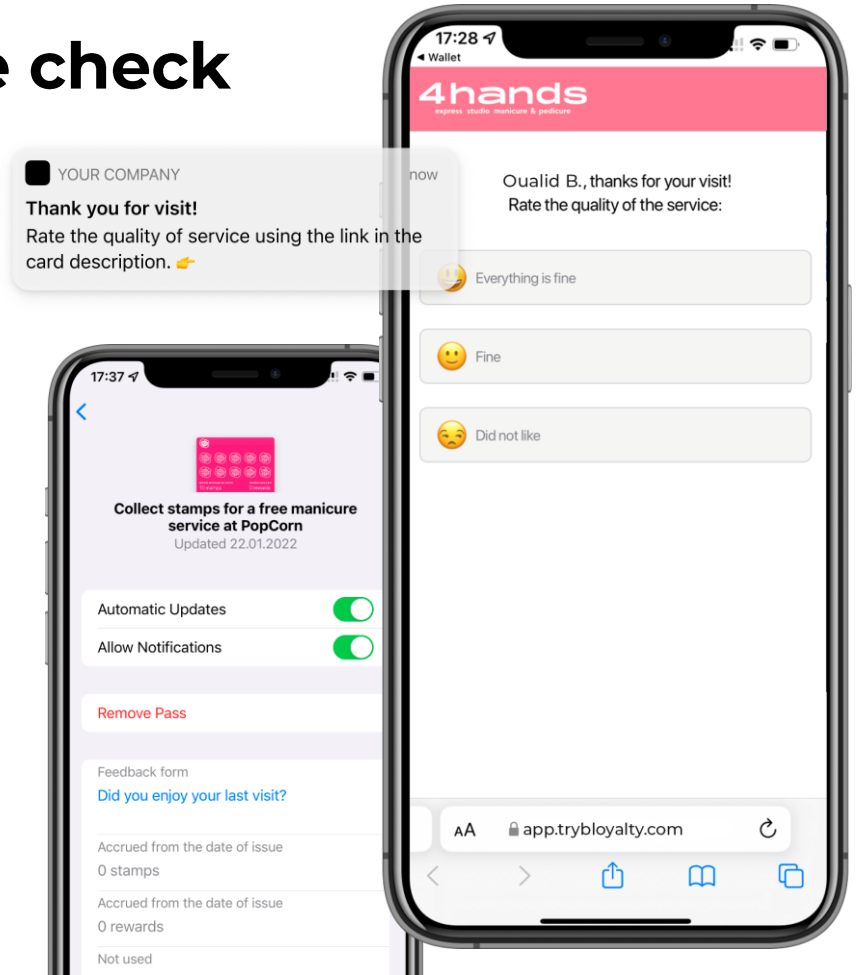
3. Increase your average check

by promotion terms.

For instance, you can provide a stamp for every purchase exceeding €30, incentivizing customer loyalty.

Enhance customer retention with our complimentary feedback collection feature. Automated PUSH notifications are sent after each transaction via a loyalty card, prompting customers to provide feedback. The data is instantly recorded in our database.

Additionally, you have the option to manually follow a link and leave a review about the product or service quality on platforms such as Google Business, Yelp, Facebook, and more.



4. Stimulate repeated purchases

Automatic notifications

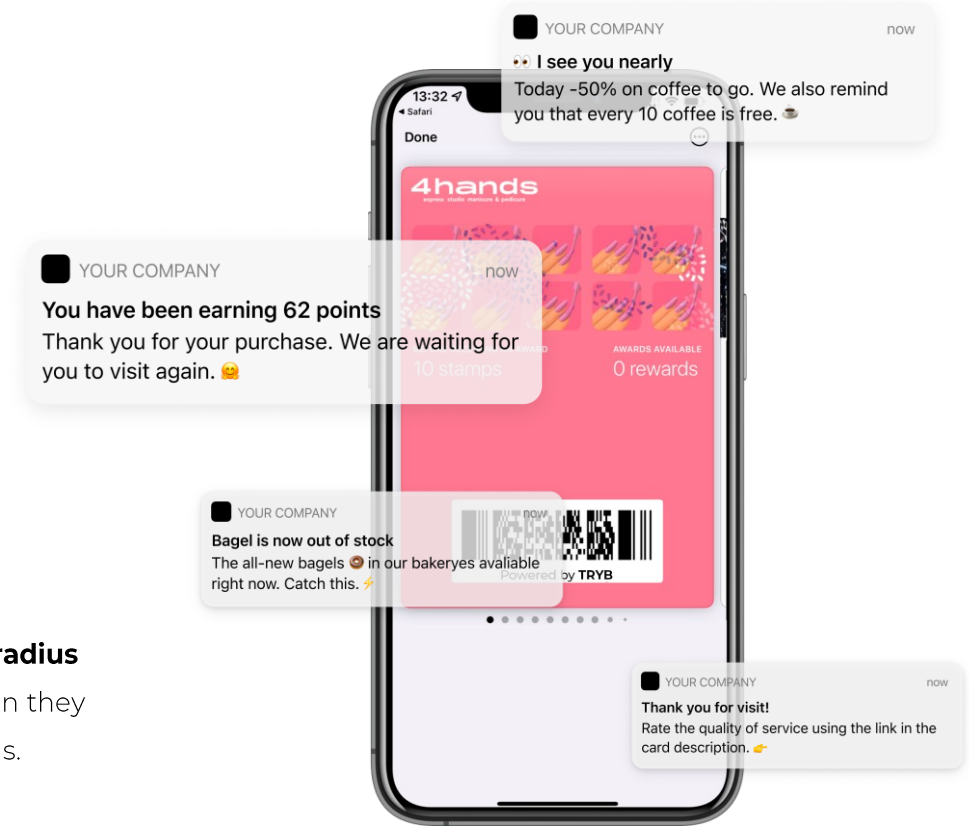
Effortlessly prompt your customers to schedule their next appointment with our **free** automatic PUSH notifications.

Tailored messaging

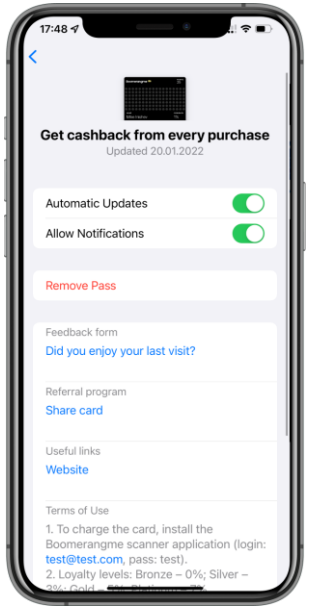
Deliver personalized PUSH notifications to your entire customer base or selectively target specific segments.

Location-based PUSH notifications within a 100-meter radius

Engage your clients with targeted PUSH notifications when they are in close proximity to your stores or designated locations.



5. Turn your customers into fans



By using the referral program.

Turn your customers into sales managers

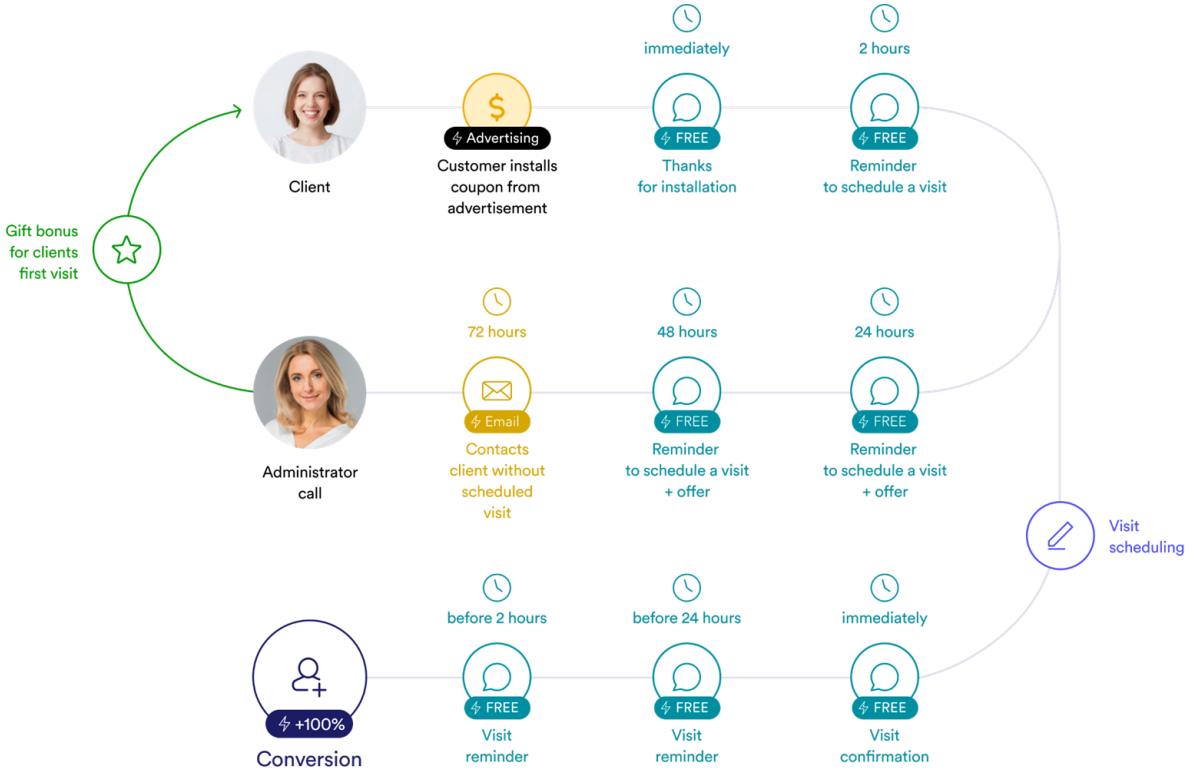
They will be able to:

1. **Share a card directly from their device** (without registration, SMS or installing apps)
2. **The recipients obtain their own card** (and joins the loyalty program and CRM system as a new customer)
3. **Reward a stamp** after an invited customer pays for their first purchase.

Attracting Customers

Our solution enables you to effortlessly attract customers through advertising and seamlessly guide them to your business, eliminating the need for manual intervention.

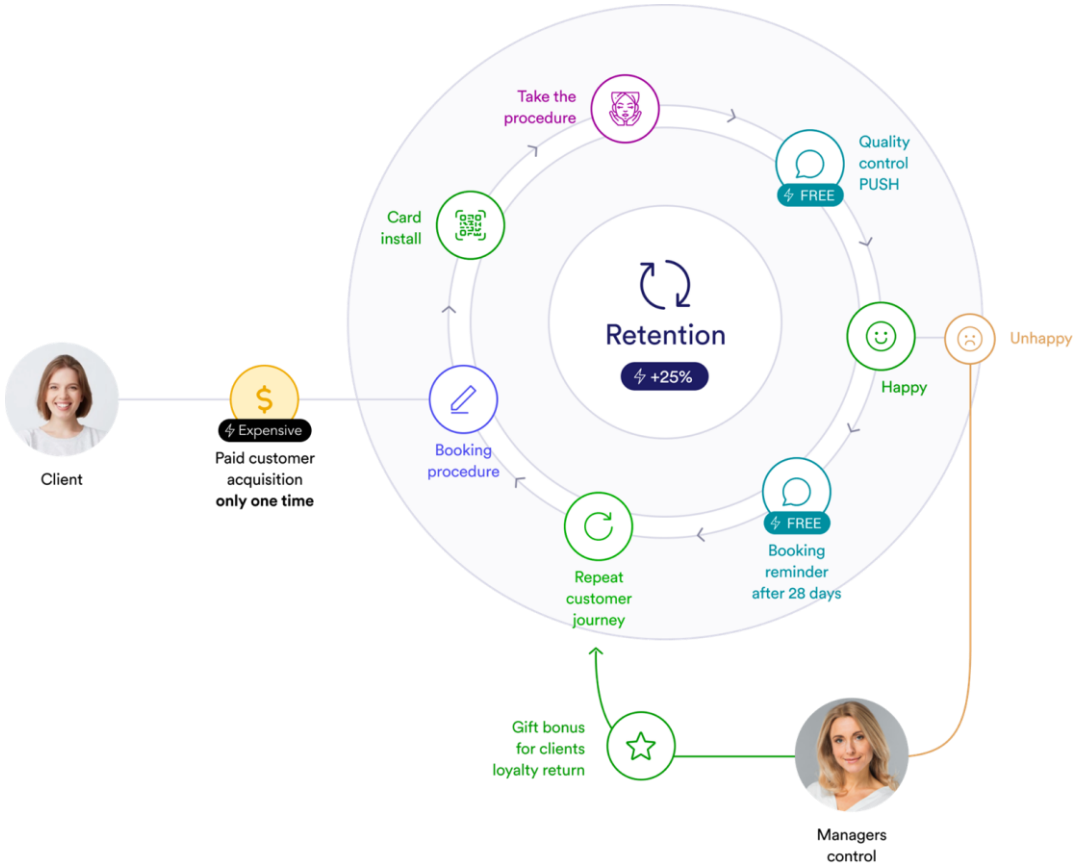
We provide comprehensive data throughout the entire sales funnel, empowering you with insights on the effectiveness of your advertising efforts, including the ability to track the revenue generated per each invited client down to the euro.



Retaining Customers

Our solution empowers you to retain the customers you attract and foster long-term loyalty without requiring administrative involvement.

TRYB Loyalty addresses the challenges of customer acquisition and retention, providing you with a comprehensive solution to effectively attract new customers and nurture lasting relationships with them.



What sets us apart?

1

Simple

No training required for your employees to use our service. It's all intuitive.

2

Fast

With our pre-made templates, you can effortlessly create a promotion in just 5 minutes.

3

Honest

There are no limitations on the number of cards you can issue, and we do not impose any additional hidden fees.

4

Stand-alone

No integration with separate software is necessary.

STAMP CARDS

Operates on the principle of "Buy 10 goods or services and receive the 11th as a gift!"

CASHBACK CARDS

The card allows clients to view and redeem cashback balance for their product or service purchases.

MULTIPASS CARDS

Offer bundled products or visits with transparent tracking of remaining quantity on the card.

DIGITAL COUPONS

Attract customers with enticing bonuses for their initial visit and drive automatic conversions.

With us you can

Build strong relationships with your clients:

- initiate a loyalty program;
- craft enticing promotions;
- establish effective communication.

Boost your revenue:

- increase average transaction value;
- reduce expenses;
- enhance visit frequency.

Drive client acquisition and retention efficiently:

- utilize gift cards;
- expand sales channels;
- leverage social media marketing,

Analyze and manage effectively:

- digital customer database;
- segmentation;
- analytics;
- automation.

Some of our clients

Here are just 6 brands
representing a fraction of our extensive client base of over 3000.

4hands
express studio manicure & pedicure

Nail salons franchise network of 121 salons.

Cámara Oficial de Comercio de España en Marruecos
Tánger

Spanish Chamber of Commerce in Tangier, Morocco

Tendy's

A snacking franchise network of 11 stores in Morocco.

CLINIQUE DENTAIRE
BEKKALI

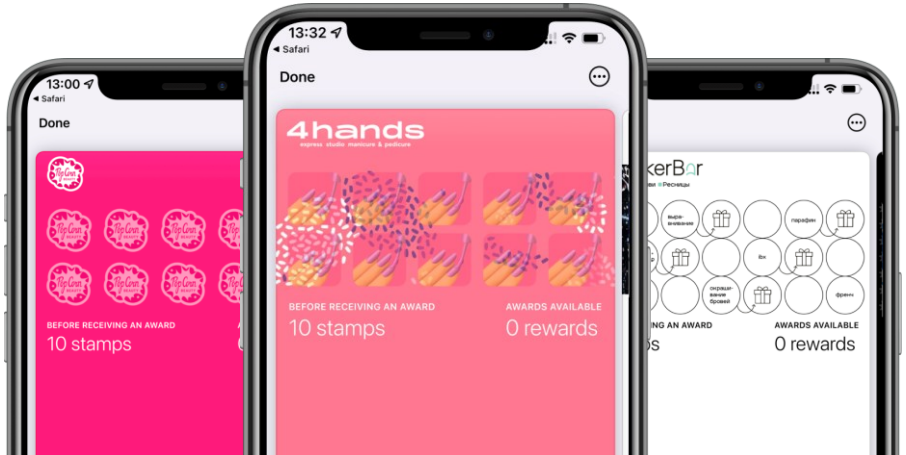
Children's dentist operating a network of 5 clinics.

FACE FiT

Massage salons franchise network of 19 salons.

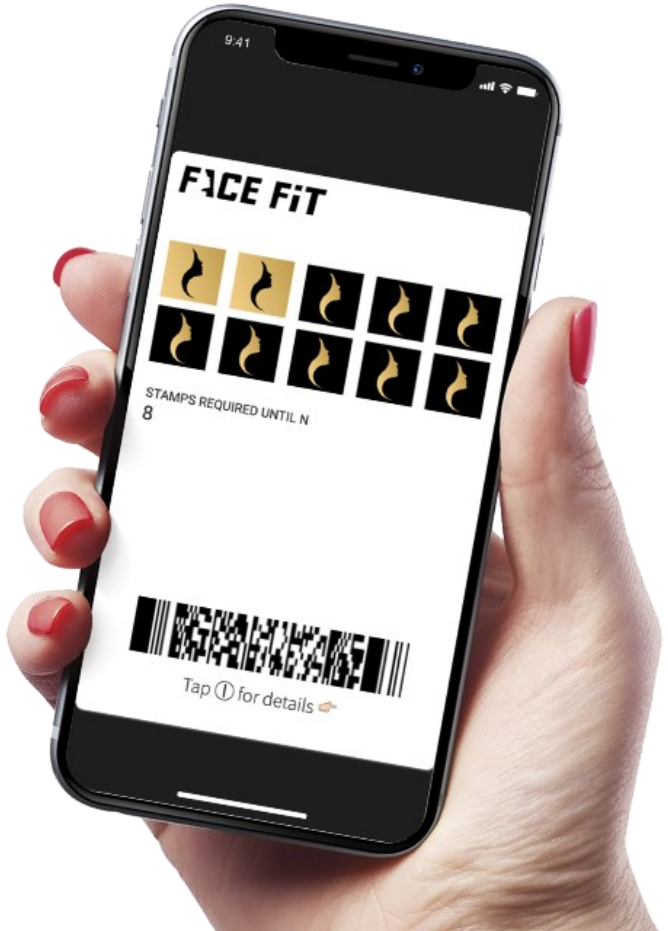
WHITE CAT
COFFEE

Coffee shop with a network of 6 stores in Baku, Azerbaijan



Let's embark on a collective growth journey

Enhance client loyalty and boost profitability through our digital cards! 😇



Case

Nail salons 4hands

Goal: Digitize all current retention promotions and implement PUSH notifications.

Solution:

+ Custom digital loyalty card setup
+ Every 11th manicure procedure offered as a gift (card can be saved in Wallet)
+ Implementation of PUSH communication system (marketing, transaction, geo-dependent)
+ Creation of promotional materials for display in network salons.

Results

Nail salons 4hands

€33,700
promotion
profit

Over the 5 months of using our service:

1023 loyalty program members

33 rewards earned

2359 stamps collected

30 rewards offered

Investment

The price encompasses monthly service updates.

SPECIAL OFFER

By saying "Yes" today, we will include an additional complimentary month for all paid annual subscriptions.

Start

Starting from
€39
per month*

When purchasing annual **«Start»** subscription.

Grow

Starting from
€69
per month*

When purchasing annual **«Grow»** subscription.

Business

Starting from
€149
Per month*

When purchasing annual **«Business»** subscription.

*for a yearly paid plan

SCAN ME

TO TEST

TRYB

www.trybloyalty.com

The best **online loyalty program** for your business

Turn your clients
into regulars
from their first visit

Pay G Pay GDPR ready

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